

******FOR IMMEDIATE RELEASE******

(September 10, 2012, Taylor, Texas) – It's egg-zactly what the abandoned animals at the Taylor Animal Shelter most need – a community event featuring local poultry that will raise funds to expand the local facility.

The Good Life Fair is set for 10 a.m. to 1 p.m., Saturday, October 27, at Robinson Park, 206 South Dolan, in Taylor. The Fair will partner the Taylor Animal Shelter with local groups for a fun-filled day of activities to raise funds for the nonprofit, no-kill shelter.

The event will feature a 1-mile fun run, Chicken Splat Bingo, chili lunch, poultry zoo, information booths and games. A cascarones/confetti egg battle is scheduled for the grand finale.

Funds raised at the Good Life Fair will be earmarked to provide additional housing for cats and kittens at the Taylor Animal Shelter.

"In the past we have made things work," shelter representative Beth Wilkes said. "When we get an influx of strays and homeless animals, it is very stressful. With this fundraising event, we hope to purchase a modular cat kenneling system which is easy to clean and suitable for multiple cats."

Julie Rydell, Good Life Fair organizer, elaborated on the event. "The theme 'Good Life' was selected to highlight Taylor's small town charm. One of the biggest benefits of living in Taylor is that we have the convenience of the big city, but a slower pace of life here. Aside from raising money for the animal shelter, the most significant goal of the 'Good Life' fair is to become a low-cost family event, based on outdoor activity and healthy living."

This year "Good Life" will showcase backyard poultry. The Austin Backyard Poultry Meetup Group, a "Good Life" co-host, is for people who have small backyard flocks of chickens for pets and eggs. Susan Lemke of ABP said "We encourage people learn more about the joys of keeping chickens. Backyard flocks are a great way for families to spend more time together outside while providing fresh, nutritious eggs. With a history of agriculture and rural sensibilities, Taylor is a great location for this event." Lemke explained there will be a free poultry petting zoo featuring assorted standard and ornamental breeds.

"Good Life" will kick off the day with a 1-mile fun run called the "Squawk Walk". Rydell said "The Squawk Walk was planned especially for families. It's long enough for younger kids to get their hearts pumping, but short enough to keep everyone going. We kept the route within Robinson Park and the surrounding area. You can pretty much see the finish line from most points on the route. This is especially helpful for those who aren't in a walking or jogging routine." Registration and fee information to come.

In addition to chicken keeping, booths will be set up featuring local groups providing information on hobby sports, home gardening, beekeeping and Taylor activities. Tickets for a chili lunch will be presold, with a limited quantity available onsite. The Grand Finale will be a confetti egg battle for kids.

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